



## Giving Tuesday – Sample Social Media Posts

We can use every bit of help to spread the word about Giving Tuesday to all alumni, friends, students, and faculty and staff!

Feel free to use the social media posts below on your own social profiles and/or **SHARE** from any three of our social media accounts ([Facebook](#), [Twitter](#), or [Instagram](#)) any of the posts we share as we near the big day!

### POST #1

**Facebook:** SAVE THE DATE – NMSU’s #GivingTuesday is November 27, 2018! It’s a day where Aggies take care of Aggies. Get all the details at <https://support.nmsu.edu/GT>.

**Twitter/Instagram:** SAVE THE DATE – NMSU’s #GivingTuesday is November 27, 2018! Get all the details at <https://support.nmsu.edu/GT>. #SupportNMSU

### POST #2

**Facebook:** Want to make a bigger impact with your gift? NMSU’s #GivingTuesday will have matching opportunities so that your donation – up to \$500 per household – is matched dollar-for-dollar. Check out all of the available matches at <https://support.nmsu.edu/GT>.

**Twitter/Instagram:** Your gift could be MATCHED on NMSU’s #GivingTuesday, November 27, 2018! Details at <https://support.nmsu.edu/GT>. #SupportNMSU

### POST #3

**Facebook:** Last year, 65 new scholarships were created at NMSU’s #GivingTuesday. That’s a lot of students’ lives changed for the better. What will your gift do on November 27? Find out at <https://support.nmsu.edu/GT>.

**Twitter/Instagram:** 65 new scholarships started (in one day last year!) = lives changed forever. #GivingTuesday is November 27. What will your gift do? <https://support.nmsu.edu/GT>. #SupportNMSU