

NMSU Pioneers Board Meeting
Wednesday, May 22, 2019
10:00 a.m.
Alumni and Visitors Center

Agenda

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| I. | Call to Order | Emmit Brooks |
| II. | Review and Approval of October 17, 2019 Minutes | Emmit Brooks |
| III. | Financial Report | Anna Price/Leslie Cervantes |
| IV. | Membership Committee Update | Dianna Gibson |
| V. | Pioneers Service Project | Angela Throneberry |
| VI. | Summer Luncheon August 6, 2019 *new date* <ul style="list-style-type: none">i. Location: NMSU Golf Courseii. Program | Leslie Cervantes |
| VII. | Advancement Update | Leslie Cervantes |
| VIII. | Other Business | Emmit Brooks |
| IX. | Adjourn | Emmit Brooks |

NMSU Pioneers Board Meeting Minutes
Wednesday, May 22, 2019, 10:00 a.m. Alumni Center

- I. Call to Order
President Emmitt Brooks called the meeting to order at 10:00 a.m. A quorum was achieved with 10 members present.
- II. Review and Approval of February 12, 2019, Minutes
Angela Throneberry moved to accept the minutes, and Debbie Widger seconded the motion. The minutes were approved.
- III. Financial Report
Anna Price presented the financial report.
 - A. Operating Budget
The beginning balance as of July 1, 2018 was \$2,138.92. Total income including one gift and luncheon tickets was \$3,095. Total expenses were \$2,687.94 for a balance of \$2,545.98 as of April 30, 2019. The numbers were also summarized by each luncheon. All three luncheons ended with a positive balance. Anna projected deficits can be prevented with at least 38 people at each lunch and a per meal catering expense of \$12.
 - B. Book Scholarships
The beginning balance was \$5,072.25. The gift income totaled \$4,595. The Giving Tuesday match was \$1,100. With the expense of \$50 for the stewardship fee, the total income is \$5,645. Four scholarships were awarded in the amount of \$4,000, leaving a balance of \$6,717.25 as of April 30, 2019.
- IV. Scholarship Awards
The question of the number of scholarships to be awarded was discussed. Because the balance in the scholarship fund includes a large gift, it was felt that it is more prudent to award four scholarships this year, although there is enough money for more. A higher number of scholarships could be awarded next year depending on donations. Craig Ricketts asked how many students dropped out after the fall. Leslie Cervantes answered that almost no students drop out. Anna Price moved that four \$1,000 scholarships be awarded for the 2019-20 school year with half in the fall and half in the spring. Denise Welsh seconded the motion. The vote was unanimous. Leslie will proceed with the selection process so that the students can be invited to the summer luncheon
- V. Membership Committee Update
Dianna Gibson reported that the committee met and discussed strategies. The new list has been provided by Danielle Gibbs and is 58 pages long. The committee will continue making personal contacts with members but asked for five volunteers to assist. Five people agreed including Alice Granado, Anna Price, Debbie Widger, Craig Ricketts, and Angela Throneberry. Dianna distributed portions of the list with an instruction sheet as a guide. Dianna noted that this is a long-term process. Each board member is encouraged to continually promote the Pioneers. Denise Welsh demonstrated the use of the Pioneers business cards.
- VI. Pioneers Service Project
Angela Throneberry reported that she and Debbie Widger have been reviewing various ideas. They fall into two types: on campus and off campus. There are several possibilities on campus including Aggie Serve, the Aggie Cupboard, and Keep State Great. Off-campus ideas are Casa de Perigrinos, the Golden Shield, and Adopt a Spot. Their recommendation is Keep State Great. This is held the weekend before homecoming and includes many types of projects both indoors

and outdoors to spruce up the campus. Many students participate resulting in entertaining interactions. It will be held Saturday, September 28, 2019, beginning at 8:30 a.m. There are no preassignments but the Pioneers who participate could make requests at that time. The consensus of the Board was to make this the Pioneers service project. Emmitt Brooks can add it to his luncheon remarks. The membership callers can add it to their remarks. An email will be sent out when more details are available.

Another possible project is the Aggie Food Cupboard. This organization makes food available for students, faculty or staff in need. It was suggested that perhaps Meg Long, the director of the program, could be the speaker at the fall luncheon to bring attention to the program and encourage Pioneers to donate. The Cupboard provides a list of items needed.

VII. Summer Luncheon

The Summer Luncheon will be held on August 20, 2019, at the NMSU Golf Course. Leslie Cervantes will invite Barbara Hubbard to be the speaker.

VIII. Advancement Update

- A. The Vice President for Advancement position has not been filled, but a search firm will be hired. Tyna Byford continues to serve as the Interim Vice President and CEO.
- B. Robert Peterson, Director of Planned Giving, has had several large gifts mature this year. His past years of work has resulted in large bequests.
- C. The Alumni team has conducted many meetings throughout the state. President Floros accompanied the team and was received positively.
- D. Stewardship
 1. Alumni are getting younger and are more receptive to digital contacts rather than paper mailings. Therefore, there will be more use of social media as a way to encourage their donations.
 2. The outreach to Pioneers will be split into two parts: the active employees and those who have already retired. The active employees are more receptive to email and will be notified of their Pioneers membership closer to their 20-year anniversary. Those retiring will continue to receive paper letters signed by the NMSU president and the Pioneers president. The names of the newly retired are provided quarterly. Leslie Cervantes will meet with the Human Resources Department in an effort to improve the data provided to Advancement

IX. Other Business

- A. The next Board meeting will be October 15.
- B. Denise Welsh asked about the publicity for Founders Day as the event provides a good avenue for publicity for Pioneers.
- C. Olga Conter suggested the NMSU Department of Hotel, Restaurant and Tourism as another idea for a luncheon. Perhaps a program built around food could be presented.

X. Adjournment

Angela Throneberry made a motion to adjourn with a second from George Abernathy. The meeting was adjourned at 11:05 a.m.

XI. Addendum

Bob Sherman was nominated and appointed to the vacant seat on the Board via email voting in August. He will be completing the term of 2018 – 2020.