

NMSU Pioneers Board Meeting
Wednesday, October 30, 2019
10:00 a.m.
Alumni and Visitors Center

Agenda

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|-------|---|---------------------|
| I. | Call to Order | Emmit Brooks |
| II. | Review and Approval of May 22, 2019 Minutes | Emmit Brooks |
| III. | Benefits Update | NMSU Representative |
| IV. | Membership Committee Update | Dianna Gibson |
| V. | Keep State Great | Gregg Throneberry |
| VI. | Financial report | Leslie Cervantes |
| VII. | Luncheon Review | Emmit Brooks |
| | a. Next: November 12 | |
| | i. Food/program | Danielle Gibbs |
| VIII. | Advancement Update | Leslie Cervantes |
| IX. | Other Business | Emmit Brooks |
| | a. Board member term extensions | |
| | b. New members (3) | |
| X. | Adjourn | Emmit Brooks |

NMSU Pioneers Board Meeting Minutes
Wednesday, October 30, 2019, 10:00 a.m. Alumni Center

- I. Call to Order
President Emmitt Brooks called the meeting to order at 09:58 a.m. A quorum was achieved with 12 members present.
- II. Review and Approval of May 22, 2019, Minutes
Gregg Throneberry moved to accept the minutes, and George Abernathy seconded the motion. The minutes were approved.
- III. Benefits Update
Toni Lavor from the Benefits Office said that letters have been sent to retirees. The insurance will remain the same. For retirees over age 65, the prescription cost went up but the medical plan cost went down, resulting in small decreases in the total premium. The rates will be on the website soon. There will be a town hall at the Dona Ana Community College on November 14 at 2 pm. The life insurance beneficiary form was also sent in each letter.
- IV. Membership Committee Update
Dianna Gibson proposed that future efforts to recruit active members be directed at retirees who have retired since 2015. The hope is that the contact information will be more current. Of the people contacted during the summer, between 41 to 58 percent had no contact information. The proposal was approved by the Board.

Dianna will compile all the corrections from the phone calls and submit to Danielle Gibbs. She asked that Denise Welsh be allowed to continue to work with the committee although she will no longer be on the Board. Leslie Cervantes said a confidentiality agreement will be required. She will determine whether this would be allowed.
- V. Keep State Great
Gregg Throneberry reported that eight Pioneers participated in the Keep State Great event on September 28. The group was assigned trash pick up on Gregg Street. Of note was the large number of students who participated. The group's participation was made possible via Danielle Gibbs' management of the sign-up sheets and liability forms. A photo of the group is in the Pioneers Newsletter. Denise Welsh suggested that sign-up sheets for this event be made available at the Pioneers Luncheon prior to next year's event.
- VI. Financial Report
Leslie Cervantes presented the financial report.
 - A. Operating Budget
The beginning balance as of July 1, 2019, was \$2,817.02. Total income from luncheon tickets was \$1,460. Total expenses were \$1,404 for a balance of \$2,873.012 as of October 21, 2019. The summer luncheon ended with a positive balance of \$56. The total cost per attendee is \$19.23 confirming that the charge of \$20 is appropriate.
 - B. Book Scholarships
The beginning balance was \$6,817.25 on July 1, 2019. The gift income totaled \$2,284 after \$100 for the stewardship allocation fee was taken. Four scholarships were awarded in the amount of \$4,000, with \$2,000 expended for the Fall Semester. The balance as of October 14, 2019, is \$7,101.25. Another \$2,000 will be used in January 2020, leaving a net balance of \$5,101.25.

Mel Ortiz asked about the stewardship fee. Gregg Throneberry explained that our agreement with the Alumni Association specified this fee for gifts over \$1,000. It is used to support the Foundation office expenses.

Bob Sherman asked about the process for awarding the scholarships. Leslie explained the computer process used under the overall NMSU Scholar Dollars system. The Pioneers criteria are applied then the computer system makes the actual selections.

Mel moved to accept the financial report with Debbie Widger seconding the motion. The motion passed.

VII. Summer Luncheon Review

The Summer Luncheon with Barbara Hubbard as the speaker was well attended. The type of food served was discussed.

For the Fall Luncheon, the program will be the Aggie Cupboard plus a musical presentation by the NMSU Music Department. Few people have responded so far. Danielle Gibbs will send out a reminder.

Several ideas for future luncheon presentations were discussed.

VIII. Advancement Update

A. Giving Tuesday will be on December 3, the fifth year of this event. Leslie Cervantes encouraged anyone wishing to establish a scholarship to do it very soon. The activities on December 3 will begin at 9 a.m. in Corbett Center, closing at 5 p.m. There will many activities including a live radio remote broadcast. The donations will be matched until the matching money (of over \$1 million) is depleted. Donors can go online at 12:01 a.m. Last year the matching money was depleted by 3 p.m. There will be billboards in Albuquerque. Craig Ricketts asked if donors can know whether their donations were indeed matched. Leslie responded that the information is available after two weeks. Craig also asked about the source of the calling lists. Leslie explained that donors since last July are called by professional callers. Other criteria are also used.

B. The overall goal for fundraising is very close to being met by December 31.

C. A search committee has been established for the Vice President of Advancement. The plan is to have the position filled by February or March.

D. A proposal by the New Mexico Governor for free tuition was discussed in light of possible impact on charitable giving. State Legislative action will be needed before the proposal becomes law.

IX. Other Business

A. Board Member Term Extensions

Debbie Widger and Gregg Throneberry are eligible to serve another term on the Board. Mel Ortiz made the motion to extend their terms, and Denise Welsh seconded the motion. The motion was approved.

B. Three new members are needed. The Board was encouraged to send any ideas to Danielle Gibbs so that a vote can be taken via email. An appeal will be made at the Fall Luncheon.

C. Mel Ortiz asked about the previous practice of naming the Book Scholarships after specific Pioneers. The Board makes this decision. This will be placed on the agenda for the January Board Meeting.

X. Adjournment

The meeting was adjourned at 11:10 a.m.

XI. Addendum

Three new Board members were chosen by email vote: Rose Marie Sanchez, Yolie Work, and Mary Reynolds.